

## SVP, Business Development

### John Baker

John Baker is the Senior Vice President of Business Development at Mavenir. A veteran of the mobile industry, board member for 5G Americas, and sought-after industry speaker, John Baker leads the 5G team at Mavenir, intent on disrupting the market by transforming operator network economics.

A visionary and driving force behind Mavenir's business strategy, John is at the forefront of the company's drive to change operator views on wireless infrastructure deployment—promoting a software-focused approach to innovation, with no ties to supporting legacy hardware.

Prior to joining Mavenir, John held senior positions with leading wireless companies, including:

- GM Mobility Infrastructure at Spirent Communications
- VP & GM Network Solutions at CommScope
- VP & GM Base Stations at Nokia
- VP of Technology and Chief Technology Officer at Pacific Bell Mobile Services

John also contributed significantly in the development of the GSM standards. He graduated with an Honors Degree in Electrical Electronic Engineering from Loughborough University in Leicestershire, UK. John is frequently quoted in major wireless industry publications including Wireless Week, Fierce Wireless, Light Reading, SDX Central, RCR Wireless and Mobile World Live.

With almost two decades of hands-on operational experience to share, a habit for delivering dynamic, insightful presentations, and a unique, no-nonsense style, John Baker has become one of the world's most sought-after speakers in the fields of Network Economic Transformation, Technology Disruption, and of course all things 5G. He has spoken at numerous events and keynotes, from 5G World to Mobile World Congress to ZeroTouch, and is always shining a light on where the road is leading. Here is a snapshot of what his keynotes and presentations typically cover:

#### ***Transforming Mobile Network Economics of 4G/5G***

#### ***Panel – Owning Edge Infrastructure – Burden & Opportunity***

#### ***Cloud RAN and Densification of Networks***

#### ***Living on the Edge – How Zero Touch and Automation Empower Private LTE***

#### ***4G to 5G – Evolution not Revolution***

