

Lowering the barrier of entry to RCS and enabling other compelling monetizable services is a win-win for CSPs across the globe.

RCS Hub

WHAT'S UNIQUE ABOUT MAVENIR'S RCS HUB

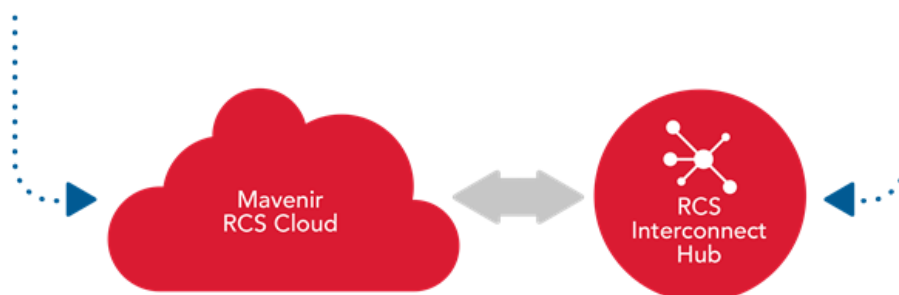
Our approach to RCS is unique by going above and beyond the traditional Telco vendor strategy and inviting a wide range of innovators and disruptors to challenge the status quo and invent the future of messaging.

Mavenir Cloud to host RCS infrastructure

Lowers the barriers of entry to the RCS world by offering a hosted or fully managed service, with flexible business and service deployment models.

Mavenir RCS Hub to interconnect

Provides flexibility and scalability to interconnect the world's leading RCS networks. Reduces complexity for the operator by providing easy roaming and global reach.



Why Is this Important?

1. Operators remain in control of the messaging ecosystem and their customer data.
2. It creates an open and interoperable RCS ecosystem not dominated by 3rd party providers.
3. Time to market for new services is reduced from months to weeks for a full suite of RCS services that meet GSMA's RCS specifications and Universal Profile standards.
4. It accelerates the ability to extend offerings to include fully converged IP messaging solutions.
5. Operators access additional monetization opportunities through new services such as Chatbots and [Messaging as a Platform](#) (MaaP).
6. A wide range of RCS-enabled devices are supported.
7. The integrated solution contains the latest network-based security, spam, and fraud protection using Mavenir's machine-learning based [Spam and Fraud Platform](#) and [Signaling Firewall](#).

