

SVP, GM, Emerging Business

Aniruddho Basu

As SVP & GM of Emerging Business, Ani and his team will leverage Mavenir's existing and newly created solutions for 5G, IoT and digital transformation to generate new business opportunities for Mavenir in Enterprises and Industries. Offerings will include Enriched Communication, IoT and Private Networks, delivered with new business models, via a digital ecosystem of partners and channels.

Ani holds an MBA in International Business and a BE in Electronics and Communications and brings to the role over 20 years of experience in the ICT sector working for a number of multinationals and Fortune 500 companies. He has held roles spanning Sales, Business Development, Strategy, Commercial Management, Product Management, Portfolio Management, Operations, and R&D. Most recently he held the role of VP & Head of Strategy & Commercial Management for Business Area Digital Services at Ericsson.

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